

LOUISIANA LEGISLATURE ACT 88:

ADVISORY COUNCIL ON HEROIN AND OPIOID PREVENTION AND EDUCATION

Date: June 20, 2019
Time: 1:00 – 3:00 p.m.
Location: Louisiana Department of Health
628 North 4th Street, Bienville Building, Room 118
Baton Rouge, LA 70802

Minutes:

1. **Call to Order** - Dr. Hussey called the meeting to order at 1:05
2. **Roll Call –**
Present:
 - Dr. James Hussey (Chair) – Dept. of Health
 - Dr. Allison Smith – Board of Regents
 - Sheral Kellar – Workforce Commission
 - Thomas Travis – Dept. of Insurance
 - Monica Taylor – Attorney General’s Office
 - Linda Theriot – Veterans Affairs
 - Lori Miller – Dept. of Children and Family Services (Joined meeting at approximately 1:45 p.m. (as proxy for Mona Michelli)*Absent:*
 - Michael Comeaux – Dept. of Education
 - Major Bob Brown – State Police
 - Judge Jules Edwards – 15th Judicial District Court
 - Troy Prevot – LCTA Workers’ Comp
 - Senator Regina Barrow – Louisiana State Senate
 - Dr. John Morrison – Dept. of Public Safety and Corrections
3. **Approval of June 20, 2019 agenda** – Dr. Hussey reviewed the June 20 agenda but approval was delayed due to initial lack of quorum. **NOTE:** Quorum reached during meeting and Agenda approved without opposition on motion by Monica Taylor and second by Thomas Travis.
4. **Approval of March 12, 2019 minutes** – Approval of March 12, 2019 minutes initially delayed due to lack of quorum. **NOTE:** Quorum reached during meeting and minutes approved without opposition on motion by Thomas Travis and second by Monica Taylor.
5. **Introductions** - None
6. **Legislative Review and Update** – Dr. Chaunda Mitchell provided an update of the 2019 legislative session, stating that although it was officially a fiscal session, budget was not discussed. Dr. Mitchell praised the good work done in the session around opioids noting that progressive ideas were pushed through the legislature. She advised that most bills and resolutions were pending governor’s signature.
7. **LDH Opioid Response Plan Update** – Keetsie Gunnels advised that the HOPE Council’s 2018 Annual report, which is posted on the LDH website, is a statewide plan for addressing the opioid epidemic in Louisiana. The Louisiana Department of Health is in the final stages of its own Opioid Response Plan which is anticipated by the end of the summer.

8. **Statewide Opioid Media Campaign** – Lisa Schilling and other staff members from the South Central Human Services District (SCHSD) described the statewide opioid social media campaign that they developed and launched to increase public and professional awareness and education for prevention and treatment of opioid use disorder (OUD). With funding from the Louisiana State Opioid Response (LaSOR) Grant, SCHSD brought together 10 partner organizations (LGEs) to create a series of social media postings to promote help for addiction. The LGEs managed/participated in a social media campaign from Feb 18-April 30. They created posts according to calendar topics; shared the message of the other participating LGEs every day of the campaign and tracked media utilization. There were a total of 41,534 Facebook posts, DYK posts and Twitter impressions. Additionally, Opioidhelpla.org campaign posters were distributed.
9. **Shatterproof Overview** – Ford Baker gave a description of Shatterproof which is a national non-profit organization dedicated to ending the devastation addiction causes families. He compared Shatterproof to Mothers Against Drunk Driving and introduced Leah Kaufman with Shatterproof who stated that Shatterproof has advocated in many state legislatures for increased naloxone availability and safer opioid prescribing practices. Shatterproof is working with Louisiana and several other states to develop a pilot program to enable consumers to make more informed decisions for treatment by creating a public facing web-based quality measurement system to increase access and quality of treatment. Those states are LA, WV, NY, MA, DE. Principles of Shatterproof include: routine SUD screenings in every setting; a personalized care plan; rapid access; disease management instead of 28 days; coordinated care; BH provided by legitimate providers; MAT availability; recovery support services beyond medical care. The portal will create an infrastructure for continuous quality improvement. The pilot will test viability and utility of three data sources: treatment program survey, consumer experience survey and claims data. The plan is to launch a public facing platform in May 2020.
10. **DEA 360 Strategy New Orleans** – Scott Arseneaux advised that New Orleans has adopted the DEA 360 Strategy, which is a 3-prong approach: 1) attack street opioid dealers 2) look at regulatory systems 3) community outreach. They will hold a youth summit October 1, 2019, for 4,000-8,000 students at the UNO arena. A website, www.wakeup-nola.com, was created with links for educators and parents. It provides treatment resources for teens and parents. Additionally, the DEA holds “Drug take back days” on average two times /year and they have been very successful. The next Drug Take Back Day is October 26 with 60+ locations across the state. Also, “Red Ribbon Week”, a DEA anti-drug campaign, is October 23-31. They are recruiting volunteers for the Oct 1 summit to tell their story.
11. **LODSS Update** – Jay Besse reported that their data is updated through 2018 3rd quarter. All of the 2018 data should be updated by August. Findings 2018 Q2 → Q3: 16% decrease of overall drug overdose; 11% decrease opioid overdose. Information may be reviewed at www.lodss.lah.gov
12. **2019 Interagency Coordination Plan Report** – Dr. Hussey and Jay Besse reviewed the 2018 HOPE Council report and the previous workgroup structure outlined in that report. They discussed proposed 2019 content, models and format for the annual report to DPB that includes: 1) a proposed Community of Care model based on three domains (Public Safety Impact, Health/Healthcare Impact, and Community Impact). The three domains will be helpful to expand data already collected. Allison Smith suggested council members reach out to entities that are most involved for the data sought. An audience member (Bryce) suggested leveraging different task force efforts to reduce duplication of efforts. Dr. Hussey reviewed the three domain workgroups objectives, goals and tasks. No other approaches were offered. Sheral Kellar moved to adopt the Community of Care model, Linda Theriot seconded and the motion passed. 2) Likely content of HOPE AC 2019 Report to DPB includes plans developed by domain workgroups; and 3) 2018 data, survey and impact refresh (second survey). Dr. Hussey advised that next Steps include forming Workgroups with Chairpersons. Logistics were discussed and sign-up sheets

provided. (Public Safety Impact – 3 members, Health/Healthcare Impact – 7 members; Community – 5 members).

13. **Public Comment** – Included in No. 12 above.

14. **Next meeting date, time, location** – Dr. Hussey suggested latter half of August.

15. **Adjournment** - Dr. Hussey adjourned the meeting at 2:58 p.m.